

FOR IMMEDIATE RELEASE

**3M™ VHB™ Structural Glazing Tape Expands
Reach With New Partnership**

3M partners with Project Vision Dynamics, providing first-in-class customer support.

ST. PAUL, Minn. – (April 21, 2016) – Not too long ago, construction workers lived in a world where architectural possibilities and creativity were limited by rivets, bolts, screws and welds. For more than 25 years, 3M™ VHB™ Tape has served as an industry-changing replacement for mechanical fasteners, structural silicone sealants and spacer tape for commercial window systems. Continuing to reignite the industry, 3M has announced partnership with Project Vision Dynamics (PVD) to promote 3M™ VHB™ Structural Glazing Tapes into the US glazing market. The new partnership will connect contract glazers and architects to 3M™ VHB™ Tape solutions more efficiently than ever before.

3M™ VHB™ Structural Glazing Tape effectively bonds glass to aluminum framing without expensive equipment, expansive warehouse requirements or extended cure times. This accessibility allows the revolutionary tape to provide high-level technology and quality assurance for both large and small scale building projects.

“As a long-time user and advocate of 3M™ VHB™ Structural Glazing Tapes, I know firsthand the value this product brings to the marketplace. 3M™ VHB™ Tape is truly in a league of its own,” said Steve Sherman, president of PVD. “Through 3M’s new partnership with PVD, 3M™ VHB™ Structural Glazing Tape will maintain its vast presence throughout the United States, creating unique opportunities and providing increased value for customers.”

“With more than 30 years of industry experience, Steve Sherman is highly regarded in the industry, and we are excited to have him at the helm in creating a superior customer experience,” said John Skildum, 3M™ VHB™ Tape Business Manager. “With Steve’s level of expertise, PVD will allow 3M to grow in new ways and enhance how our customers can meet their challenges.”

PVD is a technical services support company with extensive design, fabrication, and field experience. The company specializes in training glazing contractors and delivering innovative solutions to construction professionals.

Led by Sherman, PVD will collaborate with 3M and 3M's select distributors to serve contract glazers, systems providers, and architects providing 3M™ VHB™ Tape solutions for bonding glass or metal panels to cassette and unitized curtain walls, as well as commercial window, door and architectural panel systems.

For more information on 3M™ VHB™ Structural Glazing Tape, visit www.3M.com/VHB/structuralglazing. For all sales inquiries, visit <http://www.projectvisiondynamics.com/contact.html>.

###

3M and VHB are trademarks of 3M Company.

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at www.3M.com or on Twitter @3M or @3MNewsroom.

From:

3M Public Relations and Corporate Communications
3M Center, Building 225-1S-15
St. Paul, MN 55144-1000

Contact:

Miranda Wren
Karwoski & Courage Public Relations
m.wren@creativepr.com
612-342-9847